3 July 2021

**Membership Drive Month**
"Each Hornet Reach a Hornet"

Dear Fellow Hornets:

July is membership drive month! We are asking alumni, chapter presidents, and class agents to help increase our Morris College National Alumni Association (MCNAA) membership. Having a strong alumni association is critical to the success of our beloved alma mater. When the college requests support from corporations or other entities, one of the first things that they want to know is the percentage of alumni that give back. As alumni, we directly impact how others view the college and the success of the financial requests. When alumni support their alma mater, it is easier to get support from outside entities. I implore you to please support our alma mater!

The MCNAA needs its fellow alumni! We believe in a little friendly competition for a great cause, so the chapter and class with the most "new MCNAA members" at 11:59 PM on 7/31/2021 will have all bragging rights, which include public recognition via a trophy and a "winning picture" on the MCNAA website and Facebook page. Unfortunately, renewals are not considered new members.

In addition to recognizing the chapter and class, each alum who gets another alum (new MCNAA member) to join no later than July 31 will receive one "Hornets Buck." The "Hornets Bucks" are redeemable for Morris College paraphernalia. We will have the items posted on the MCNAA website by mid-July, so please be sure to check them out. The items include:

- Large umbrella - 5 Hornets Bucks
- Small umbrella - 3 Hornets Bucks
- Travel mug - 3 Hornets Bucks
- Coffee mug - 1 Hornets Buck

We are requesting that you please share the following link with alumni so that they can join the MCNAA: [https://morriscollegealumni.org/Join-us](https://morriscollegealumni.org/Join-us). When joining, have them enter your first and last name in the "Referred By" field.

Now more than ever, we need your support. Show your "Hornet Pride" for our alma mater and support our Membership Challenge! Let us speak with actions in 2021. Together, we can achieve great things.

With Hornet Pride,

**Ericson Lanier**
President
MCNAA